

Craig Barton - Senior Media Relations Officer : Tel. **W** 01908 252009; **M** 07931644675

Tony Bacon - Corporate PR Officer: Tel. **W** 01908 254558

MK Wins £90,000 Funding As Part of an International Low Energy Project

Milton Keynes is one of eight European cities to successfully bid for European funding, under the Imagine Cities initiative, to encourage energy reduction projects across the city.

Milton Keynes Council will use the funding to run a series of local forums involving businesses, citizens and young people to help shape a local 2050 vision for low energy living. The work will deliver a 2050 vision, policy and action plan. This analysis will be shared with the other seven European cities involved so everyone can benefit from shared knowledge and experience.

Energy Manager Jeremy Draper said: "Milton Keynes stands to benefit, both as a local authority and a city from participation in this project in terms of raising the profile of city as a leader in Low Carbon Living and attracting inward investment in associated industries."

As well as funding, the areas - which include Munich (DE), Lille (FR), Odense (DK), Figueres (ES), Modena (IT), Bistrita (RO) and Dobrich (BG) will receive practical support from Hamburg University with evaluation and write up of findings

Ends

The IMAGINE initiative is a platform for foresight, collaboration and exchanges, leading to action and change. The project has been funded by the European Union European Regional Development Fund (ERDF) and the INTERREG IVC Programme.



European Union
European Regional Development Fund

