

# News Release

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## Inventing our energy future

Residents, businesses and young people help to set the agenda for shaping the 2050 vision for low energy living when they attended the first visioning event on 20 November.

The event, organised by Milton Keynes Council, was attended by thirty five key city influencers who put their points across on a range of low carbon living issues of importance to them.

Milton Keynes Council Leader, Andrew Geary, said he hoped as many people as possible would let us have their views, especially younger people and teenagers who will be carers/parents/grandparents themselves by 2050.

He added: "Milton Keynes is over 40 years old now, and I am especially keen to know what young people want this city to look like in 2050. We need a low energy vision for the future. We want people to think outside the box and start thinking what we want and forget about current constraints."

"How will technology change our transport, work, business, energy, buildings, and leisure? – Pretty much everything is up for challenge! The city of the future will not be achieved by local authorities alone. Residents and business involvement are essential.

The meeting was introduced by Geoff Snelson – Director of Strategy, Milton Keynes Council, followed by guest speakers: Michael Samway - E.ON Energy Solutions Limited, Stephen Potter - Professor of Transport Strategy OU, Matthew Clifton - Programme Manager, Research and Strategy, University Campus Milton Keynes, Paul Bascombe – British Telecommunications Consulting.

Citizens involved with this event are in the prestigious position of knowing the views they express will be taken onto a European platform when the analysis is shared with the other seven European cities involved in the Imagine 2050 project.

To join the conversation go to <http://www.milton-keynes.gov.uk/mklowcarbonliving/>

<mailto:carbon@milton-keynes.gov.uk>

### Note to editors

Cities involved in the Imagine 2050 project are; Munich (DE), Lille (FR), Odense (DK), Figueres (ES), Modena (IT), Bistrita (RO) and Dobrich (BG) will receive practical support from Hamburg University with evaluation and write up of findings

The IMAGINE initiative is a platform for foresight, collaboration and exchanges, leading to action and change. The project has been funded by the European Union European Regional Development Fund (ERDF) and the INTERREG IVC Programme.